



# PEOPLE

## Community Calendar

### THURSDAY, APRIL 18

**BLOOMFIELD**—Dr. John Howard Jr., Superintendent of Schools for East Orange, will host a screening of "Eyes on the Prize: Fight Back 1957-1962" at the Robert Van Patten Theater at Bloomfield College. For more info call 201-643-6877.

### APRIL 18 & 19

**BLOOMFIELD**—"Race and Education: A Series of Video Screenings and Discussions" at Bloomfield College's Robert Van Patten Theater. For more information 201-643-6877.

### APRIL 19, 20

**NEWBRUNSWICK**—Rutgers University, Department of Sociology and Anthropology, will host a "Family and Community From Theory and Rhetoric to Practice" to be held on the Douglass Campus, Labor Education Center. For more info call 908-932-1156.

### APRIL 19 THRU MAY 31

**SEABRIGHT**—On Fridays from 7-8pm the Monmouth County Park System will host Western Ballroom Dancing classes at the Sea Bright Recreation Center. For more info call (908) 842-4400.

### APRIL 22 THRU MAY 15

**ELIZABETH**—A Citizenship Preparation course will be offered on Mondays at Union County College Elizabeth Campus. For info call 908-709-7600.

### TUESDAY, APRIL 23

**UNION**—The Union Lions Club is hosting a Wine and Cheese Fundraiser to benefit student scholarships and summer camp. For info call 908-687-1900.

### APRIL 23 THRU MAY 16

**PLAINFIELD**—A Citizenship Preparation course will be offered at Union County College Plainfield Campus. For info call 908-709-7600.

### WEDNESDAY, APRIL 24

**NEWARK**— Newark Emergency Services for Families, Inc. will hold its 12th Annual Fund-raising auction at the Newark Club. Call 908-649-5727.

### THURSDAY, APRIL 25

**PLAINFIELD**—An Open House for a new Multi-Skill Care Assistant certificate

Calendar listings should be sent two weeks in advance to ensure publication

program will be conducted at Union County College School of Nursing at 7 p.m. For more info call 908-739-7600.

### SUNDAY, APRIL 28

**ATLANTIC CITY**—Nubian & Latino Beauty Show at the new Atlantic City Convention Center.

### THRU JUNE 16

**ATLANTIC CITY**—The Grand Casino Resort presents a priceless '50s memorabilia display and giveaway.

### SATURDAY, MAY 4

**NEWARK**—A lecture on Newark and the temperance movement during the 17th century Prohibition by Stephanie Wood, a history teacher at Montclair State University. For info call 201-483-3939.

### FRIDAY, MAY 17

**TINTON FALLS**—A luncheon to benefit families and children living with HIV/AIDS at the Church of St. Anslem at 17 p.m. For more info call 908-774-3416.

### SATURDAY, MAY 19

**TINTON FALLS**—An AIDS walk to benefit families and children living with HIV/AIDS will be held by the Church of St. Anslem starting at The Taylor Pavilion at 1 p.m. For more info call 908-774-3416.

### SUNDAY, MAY 19

**ATLANTIC CITY**—The New Jersey Association of School Administrators is holding its annual spring conference at Bally's Park Place Casino. For info call 609-599-2900.

### THRU JUNE 12

**NEWARK**—The Newark Public Library presents "Modern Japanese Art in the 20th Century." For info call 201-733-7475.

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## OPINION

## EDITORIAL

## It's spring, time to clean up

As the weather warms up and the sun begins to shine, the feeling of rebirth flows all over. And with that rebirth is a sense of cleanliness that inspires or social dictates us to perform the seasonal ritual of spring cleaning.

After this winter's harsh snowstorms the sight of many places are in dire need of more than a quick dusting. Spring cleaning to most is a time to do maintenance work to the in and outsides of our homes. But while we look to our homes to see what needs to be done, many of us overlook the state of our communities.

The parks and schools, business and streets have also had a rough time this winter, and though the need to clean and repair them may fall mostly on the city or the businesses, the day-to-day keep rests upon all of us.

Not littering is an automatic action for us to take to help keep our neighborhoods clean. But for bigger problems such as spray paint, empty lots with dumped items, and broken swings and slides we need to step in and find a way to offer help.

As we prepare to spring clean our homes, we each need to find at least one other place in need of clean that is not getting done and do it. Speak to business owner, city or school officials about what can be done. If each of us takes upon ourselves to clean up one other place that home our neighborhoods and cities will look reborn.

## Affirmative action in grave jeopardy

**Dear Editor:**

Remember Congressional Bill HR-2128 "Equal Opportunity Act of 1995." The Senator Dole-Rep. Canby bill that proposes to eliminate all affirmative action programs when preferential treatment is given on the basis of race, color, national origin, or sex for federal employment, contracts and programs or other purposes?

Well it is up for vote this month and if passed, all state laws will also eventually fail. We must all immediately write to our federal representatives and Senators to oppose this bill. We must do this immediately as they (the Senate) expect to move this bill. Every graduate of an Historically Black College must join this letter writing campaign. Now.

Hamilton V. Bowser, Inc.

President EvanBrow Construction Co. Inc.

## Who will ride the information superhighway?

by Betty J. Turock

Today, powerful technology can connect a student to a library in another state—or country. It can help you find a job, research a medical condition, get the latest stock market reports.

But what if a child's parents or school can't afford a computer? What if you don't own a computer—or know how to use it? The information superhighway threatens to widen the gap between the "information rich" and "information poor" even as it revolutionizes how we live, learn, work and connect with one another.

The solution to public access exists in virtually every community. It's doable and affordable.

America's libraries have always been the equalizer, helping people of all ages and backgrounds to lead better lives, regardless of their ability to pay. Over the years, their services have expanded to include not just books, but magazines, videotapes, CDs, telephone reference and computers. And they provide something more, the professional assistance of a librarian. In the age of electronic information, this role is more critical than ever.

The theme to National Library Week, April 14-20, celebrates the changing role today's libraries with the motto, "Libraries Change Lives. Call, visit, log on." More and more people are getting access to information they need for their jobs, their health, finances and just plain enjoyment on-line in their libraries. They are the lucky ones.

If Americans are to continue to enjoy the same open access to information that we do today, our communities, states and federal government must invest in libraries as centers for information in all forms—electronic as well as print. The new provision for discounted telecommunications rates

for libraries must be enforced. Contractors must also act to ensure that any change in copyright policy protects fair use of electronic information by library users.

If all that's not enough, those who are rich enough or powerful enough will be able to ride the information superhighway, it will take leadership to ensure that.

Because representatives of all political persuasions and it will require those who stand most to benefit—members of the public—to support not just their local libraries, but all libraries in their efforts to ensure that all people have the information they need whether in print or on-line.

The 21st century is almost here. Americans can't wait for equity on the information superhighway. They need it now—at their libraries. Some well-known library users have gone on to be successful in their own rights. Their testimony speaks for itself.

*Libraries are valuable beyond measure, for they at once keep, protect, and conserve all human thought, and they are actively about the business of sharing their bounty daily. I don't think I could live without them, and I doubt if I would care to.*

—Maya Angelou, author

*There are certain things without which life would be impossible. I like, for example, hot running water. If I could go back to childhood, I would still sit in a tub of hot water and watch the ivory soap bob in and out while the bubbles float up and away. I like snowflakes, too. I always wanted to run away from home riding a wild snowflake bucking in the wind off to see what is east of the sun and west of the moon. Of course, I couldn't do that because my mother said she'd miss me. So that left me with a desire for adventure and a library card for a ticket. I don't like hot water or bubbles for bubbles who can experience neither. I also cherish libraries. They house dreams.*

—Nikki Giovanni, poet

*As a young girl the library was a sanctuary for me. First of all coming in from the sweltering heat of Tulsa days into the damp coolness of the public library was self-preserving as well as a nurturing thing to do. And the bookmobile sent me into a world of anticipation not only reserved for the ice cream truck. What would I find and check out with my signature—a tremendous act of citizenship for a little person.*

—Alfre Woodard, actress

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by Connie Woodruff

 Connie Woodruff is a Newark businesswoman who has been a volunteer advocate for the rights of children and adults in the Essex County area for more than 25 years.

Most people I know really believe it's not nice to fool Mother Nature.

This is especially true if it happens to be Bernice Sanders, a

ture to be a bad, even dangerous, fooldishly act.

Sanders learned recently that based on a complaint she filed on behalf of her 78-year-old friend, Valerie Plowman Williams, a widow who had been hired to help Williams settle her brother's estate. Donaldson admitted to state officials she could not successfully defend herself against charges that she misappropriated clients' money.

Records of the circumstances under which Donaldson agreed to her disbarment are sealed because she consented to have her license to practice law permanently revoked.

State law in New Jersey regarding disbarment means a lawyer is

permitted to practice again in the state. Under New Jersey court rules, lawyers found guilty of stealing or otherwise misusing clients' money are automatically disbarred.

Sanders said Donaldson resolved the matter of Williams' brother's estate, but failed to turn all the funds over leaving more than \$12,500 owed. It was at this point, according to Ms. Sanders, that the lawyer, "started giving us the runaround."

After months of trying to get her to do the right thing Sanders said she took Williams to lawyers who represented the elderly and her to the Office of Attorney Ethics (OAE) in Trenton.

Vickie Donaldson is well known in

## AS I SEE IT

Essex legal circles. She was a staff attorney and community liaison with the Essex-Newark Legal Aid Society, former executive director Campbell, was general counsel to the Newark Board of Education from 1984 to 1987, a municipal prosecutor for the City of Orange, deputy general counsel to the Essex County Board of Freeholders, and at various times in and out of private practice.

3 3 3

We've learned more about Secretary of Commerce Ron Brown since he was killed while on a trade mission in Europe than we ever knew.

And true to form, the white power

See AS I SEE IT page 10

## If you didn't vote, don't complain

by Sharon Khadijah Vincent



If you looked at your local school district's proposed budgets last week and the requested amounts and/or increases didn't come late with your expected for academic progress improvements, then you certainly should have taken the time to vote in the local school board elections. If you didn't take the time to go vote on the proposed budgets and candidates, you shouldn't

be complaining about the "state" of education in your city or town. Those who live in districts with appointed Boards of Education aren't off the hook, they should have gone out to the budget hearings to voice their concerns, views and opinions.

Unfortunately, most people failed to participate in the school board elections, thereby, making it easier for school districts to continue getting by with either disingenuous, poor, failing and inadequate results.

This lack of accountability fuels the destructive cycle and pattern of neglect and abandonment of our pub-

lic schools. The districts that have the most needs, usually register the least voter participation and interests. The hype and public relations cracked out by the local school districts about their "wonderful parental involvement and participation" should be viewed with skepticism and wary eyes if they can not generate interest among the parents and/or guardians of enrolled students.

While some districts were forced to make some cuts in their budgets in efforts to keep down the local tax rates increases or keep them at the same levels as the previous year. Those

making the final budget decisions are very often part of a particular "elite" or constituency that work to maintain the status quo. Decisions about which programs or jobs cut or eliminate are very often not driven by analysis and facts, but by partisanship and convenience.

Politics is what drives local school boards. They are generally comprised of individuals who are aligned with the various political factions and groups that are in operation throughout the various municipalities. Of course, everyone tries to righteously proclaim

See DON'T COMPLAIN page 10

## Time to Freeze the Freemen's Free Ride

by Aska Muhammad



It is beyond my ability to comprehend how the U.S. government can sit back and do nothing, while watching the so-called Freemen round up.

Montana openly flaunts the law. I say, it's time to "freeze that free ride" being given to those racists, several of whom have been charged with defrauding banks of \$1.8 million and threatening a federal judge, and who are taking it easy, living on a foreclosed farm in the mountains.

How can the U.S. government think it has any credibility whatsoever when it says out of one side of its mouth that it will use military force if necessary to stop the sovereign nation of Libya (9,000 miles away) from building a water irrigation (or chemical) plant on its own territory, while it says nothing out of the other side, powerlessly watching a group of lawbreakers defy every level of civil authority, right here in this country?

White, and claim a "Christian Identity" then you can get away with murder in this country?

I'm old enough to vividly remember the bloody death that was inflicted on Black (and White) men, women and children, some armed, most unarmed, who stood up over the last 35 years for equal rights for all people in this country, not for some special inheritance for just one race like these so-called Freemen. For decades there were hundreds of nameless and faceless people and a few White ones who treated to "Mississippi just-as-is" throughout the South at the end of a lynch-mob's rope, or on the receiving end of a scalding bath of boiling tar, topped off with a decorative coat of feathers. Of course I'm thinking about the dozens and dozens of members of the Black Panther Party who were gunned down under color of law in the 1960s and 1970s. I'm also thinking about the Symbionese Liberation Army (the kidnappers of heiress Patty Hearst) who were incarcerated in a Los Angeles police shoot-out in the 1970s. What is the difference between any of these lawbreakers and these? Money, lawbreakers today.

And let's not forget the innocent 14 dead (including five children) in the Philadelphia fire-bombing of the back-to-nature group MOVE's house by police and fire authorities. While there are plans to commemorate the deaths of more than 80 Branch Davidians in their April 19, 1993 tragedy at Waco, Texas, let's not forget that the MOVE inferno (which destroyed an entire city block of more than 60 homes, costing more than \$40 million) happened on May 13, 1985.

Now, once I watch those Freemen riding around that farm (which is no longer legally theirs) on horseback truly "at home on the range," I wonder what happened to the vaunted "Delta Force" in the US military command. Those hot-shots were bold enough to attempt to rescue more than 400 US

hostages from the sovereign nation of Iran in 1980.

The movie and television screens are full of brave and daring American combatants saving the day. I say, save the military and the immuno-augmented (from Arabic-speaking) terrorists. You mean to tell me, that the world's only remaining "superpowers" can't take out even a few cowboys on horses?

With all by their laser-guided so-called "smartbombs" and elite,

highly trained units they should be able to push-over those characters—armed only with a racist theological agenda—without any casualties. Why some of the freedom fighters would do that without even any injuries, I can't imagine.

What's taking you so long Uncle Sam? I'll bet if those zealots were Black or they were Islamic, we'd have had them on TV in orange prison suits already. But these Freemen claim a

"pure Christian Identity," descended from Adam, descended from the original children of Israel through the Anglo-Saxons.

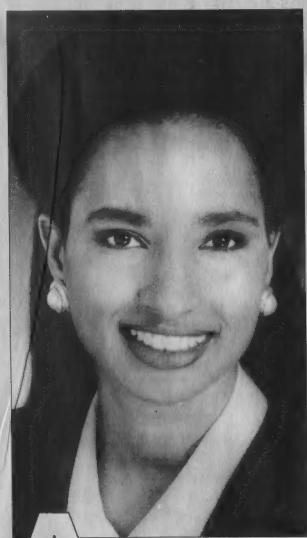
"In reading the Bible," Rodney Skurda, one of the leaders of the Freemen, said up until recently, writing a document filed in a Missouri court in 1994 "one must realize that there are two seedlines" within Genesis. It is the

See FREE RIDE page 10

Award-winning...  
Provocative...  
And on target.

Tune-in every Tuesday  
evening at 6:30 p.m.  
and Sundays at 11:30 a.m.

Karen Smyles  
Host



another view

The Public Affairs Program for the African American Community



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## CITY NEWS

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# YOUTHBEAT

## KidsKalendar

### WEDNESDAY, APRIL 17

MORRISTOWN—Morristown-Beard School students will present "Pirates of Penzance" at 8 p.m. in Wilkes Hall. Performances will also be held Thursday, April 20. For more info call 201-539-3032.

### THURSDAY, APRIL 18

NEWARK—Newark Health and Human Services presents Punch and Judy: Fire Prevention Puppet Show for Preschoolers at the Newark Full Day Care Center. For more info call 201-733-3809.

### SATURDAY, APRIL 20

NEWARK CITY—JCS will offer a review course for the SAT through its Saturday course from 9 a.m. to 11:30 a.m. For more info call 201-200-3089.

WATCHUNG—Watching Arts Center has "Meet the Author" Hallie Duran's "The Lives and Tales of Dr. Seuss" at 2 and 6 p.m. For more info call 908-753-0190.

UNION—The New Jersey Ballet will present its children's matinee performance at 2 p.m. at the Wilkins Theater at Kean College. For more info call 201-736-5940.

MONMOUTH—Monmouth County Park System invites kids from 9 to 11 to "Saturday on the Farm" at historic Longstreet Farm, from 11 a.m. to 4 p.m. For more info call 908-642-4000.

Calendar listings should be sent two weeks in advance to ensure publication

## Scouts spend day learning city business

EAST ORANGE—It was all in a day's work as the smallest scouts joined the city's "bravest" and learned fire safety and firefighting techniques at Command Station House No. 2.

Scout Asron Barnes, (foreground) from Pack 74 takes charge of the nozzle of the fire hose as the "nozzle man" while Scout firefighter Perry Williams, of Pack 74, Fred Lund, (center) and Peck 8 assist. Looking on are mentors and instructors for the day, Firefighters Steve Butler and Larry Holder of Command Station House No. 2, and "Scout Mayor" Perry Williams, Jr. Perry Williams is holding the pipe pole, a device used by rescue workers and firefighter to open ceiling and ventilate rooms.



(l) Scout Mayor Perry Williams, Jr. listens closely, as Officer Harry Ostermud explains how the high tech radio communications system helps the police assist people who call them for help.

Photos by Lloyd Holmes.

## Over 2 million to participate in National Youth Service Day '96

Washington, DC—For the eighth consecutive year, National Youth Service Day will bring together more than two million people from thousands of neighborhoods across America to participate in community service on April 23. The event is sponsored by Prudential, coordinated by Youth Service America (USA) and features the participation of local mayors and national and local non-profits from across the country. Last year's event featured 2,000 young people in Washington,

DC helping to clean up the Anacostia River and 1,000 young people in Minneapolis participating in building playground equipment, planting trees and flowers and painting and preserving local houses.

The national sponsorship of the Prudential Insurance Company of America will allow organizations from all 50 states and the District of Columbia to participate in National Youth Service Day. According to Roger Landrum, Executive Director of Youth

Service America, "There will be school and college service groups, conservation and service corps, and community groups from across the country participating."

After the success of building a neighborhood playground in Washington, D.C. last year, Youth Service America has added the building of neighborhood playgrounds in Atlanta, Denver, Minneapolis and Philadelphia to

the annual public education campaign. The playgrounds will be constructed using the community-built approach defined as "an interactive process that involves the local community in the design, organization and creation of the community park." Business and community partners firmly believe in the values of volunteerism, empowerment and the energy of young people to improve the community.

### Reading incentive program aiming for 892,000

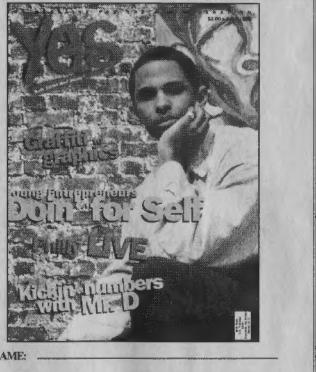
Wichita, KS—BOOK IT! the nation's largest reading incentive program sponsored solely by Pizza Hut, began its annual enrollment period on April 8.

Now entering its 12th year, the BOOK IT! Program motivates children in grades kindergarten through six to read by rewarding them for their reading accomplishments. Teachers set the reading goals, and Pizza Hut rewards students for meeting these goals with free pizza, praise, a button with incentive stickers, a BOOK IT! All-Star Reader Medallion and a classroom pizza party. The purpose of this five-month incentive program is to develop in children a lifelong love of reading.

All public, private and parochial elementary school principals receive personalized BOOK IT! enrollment materials, which makes it easy for participating schools to re-enroll and for new schools to enroll. All program materials are free. For enrollment infor-



mation, call 1-800-4-BOOKIT (1-800-426-6548). Write: BOOKIT!, P.O. Box 2499, Wichita, KS 67201. Or e-mail: read@bookitprogram.com.



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## This Week in Black History

### APRIL 17

1758 - Frances Williams, the first African American to graduate from a college in the Western Hemisphere, publishes a collection of Latin poems.

1818 - For unknown reasons, Daniel Coker is expelled from the AME Church.

1978 - Thomas W. Turner, founder of the Federation of Colored Catholics, civil rights pioneer and charter member of the NAACP, dies in Washington, DC at the age of 101.

1980 - Zimbabwe, formerly known as Rhodesia, gains independence.



Alice Walker

Lionel Hampton is born in Louisville, KY. 1926 - Teacher Harriet Elizabeth Byrd, first African-American legislator in Liberia is born in Cheyenne, WY.

1969 - Singer Luther Vandross is born in New York City.

1969 - James Earl Jones wins a Tony for his portrayal of controversial heavyweight champion Jack Johnson in *The Great White Hope*.

### APRIL 21

1878 - The ship *America* leaves on its first trip carrying African Americans to Liberia.

1938 - The Harlem Suitcase Theatre opens with Langston Hughes' play *Don't You Want to Be Free?*, starring Robert Earl Jones, father to James Earl Jones.

1964 - Miller D. Olive, Jr. becomes the first African-American to serve in the Congressional Medal of Honor for bravery during the Vietnam War.

1974 - By winning the Monsanto Open in Pensacola, FL, Lee Elder becomes the first African-American golfer to qualify for the Masters Tournament.

### APRIL 22

1861 - Nicholas Biddle becomes the first African American in uniform to be wounded in the Civil War.

1864 - The First Kansas Colored Volunteers break through the Confederate lines at Poison Spring, AR.

1877 - The American Nicodemus Town Company is founded by six African-American settlers in northwestern Kansas.

1983 - Alice Walker is awarded the Pulitzer prize for *The Color Purple*.

### APRIL 19

1775 - Von Steuben, an African American soldier, leads the British at Concord in the initial battle of the Revolutionary War.

1837 - Cheyney University is founded in Cheyney, PA.

1942 - Atlanta University's first exhibition of African-American art is held.

1971 - Walter Fauntroy takes office as the first African-American congressional representative from the District of Columbia since Reconstruction.

1975 - James B. Parsons becomes the first African-American chief judge of a federal court, the U.S. District Court in Chicago.

### APRIL 20

1909 - Jazz master of the vibraphone,

### APRIL 23

1852 - The first recorded slave narrative, *My Bondage and My Freedom*, is written in St. Louis, SC.

1882 - Author Benjamin Brawley is born in Benedict, SC.

1922 - Jazz musician Charles Mingus is born in Nogales, AZ.

1941 - New Yorkers are treated to a performance of *Amahl and the Night Visitors* in Carnegie Hall by a group of African Americans.

1944 - The NAACP Youth Council and Committee for Unity in Motion Pictures selects its first Motion Picture Awards recipients.

1964 - James Baldwin's play *Blues for Mr. Charlie* opens on Broadway.



Walter Fauntroy

# LIFESTYLE

## Religious Calendar

SUNDAY, APRIL 21

ASBURY PARK—The Men's Club of St. Augustine's Episcopal Church presents Mrs. Gloria Jones in a gospel concert at 8 p.m.

THURSDAY, APRIL 25

NEWARK—"The Book of Revelation: Cracking the Code," at St. James AME Church. Bible Institute beginning at 6 p.m. Info call 201-622-1344.

FRIDAY, APRIL 26

NEWARK—"Don't Be Your Ministry," at St. James AME Church. Institute beginning at 6 p.m. For more info call 201-622-1344.

SATURDAY, APRIL 27

NEPTUNE—Solid Gold Productions presents "An Evening of Celebration featuring KISS FM 95.1 Radio Show, Youth United for Christ Mass Choir at Martin Luther King Presbyterian Church, 6:30 p.m. Info 908-918-1195.

PLAINFIELD—The First Park Baptist Church and the Koinonia Circle of the Women's Society offers a prayer breakfast for women at 8 a.m. at the church in Fellowship Hall on Women's Health Day from 8 to 11 a.m. For more info call 908-756-5323.

Calendar listings should be sent two weeks in advance to ensure publication

## HIV is knocking on our door—Are we listening?

By Dr. M. Keith Rawlings

AIDS has claimed approximately 300,000 lives in the U.S. While AIDS cases are steadily increasing in our country, the virus is exploding in communities of color. As an African American, I am extremely concerned about the disproportionate number of blacks with AIDS. Yet, as a physician, I am equally concerned that people are providing us with easy weapons to combat HIV, the virus that causes AIDS. Given the rising numbers of blacks with HIV, these developments are critical to us, because they can significantly improve the lives of people in our communities.

The numbers of blacks infected with HIV are impossible to ignore. African Americans account for 12 percent of the total U.S. population, yet represent more than 32 percent of all AIDS cases. One in 33 blacks aged 27 to 39 is HIV-infected. The number of women and children infected with HIV is growing as well, and blacks now account for over 50 percent of all AIDS cases among women and children. Given these numbers, it is clear that people in our communities are educated about HIV, encouraged to be tested, and provided medical treatment to keep them infected healthier longer.

Often, feelings of denial, fear, and discrimination, combined with poverty and a lack of access to health care, keep people in our communities from being tested and from receiving critical medical treatment. Some people also wrongly believe that HIV infec-

tion is untreatable. All of these factors have led to countless cases of blacks being diagnosed in hospital emergency rooms with an infection typical of the advanced stage of the disease, such as AIDS related pneumonia (PCP). This late diagnosis is unfortunate and unacceptable.

Research shows that anti-HIV drugs, a healthy lifestyle can help the body actively fight the virus the moment it enters the body. Early diagnosis and intervention also enables an infected woman to significantly reduce the likelihood of transmitting the virus to her child during pregnancy. Our people deserve the chance to benefit from this knowledge and to receive the best possible treatment they can for this disease.

Recently, there has been more

good news for people with HIV. Researchers now believe that using combinations of drugs, rather than a single drug, provides a much better chance of delaying the progression of HIV over an extended period of time.

For instance, when the newly available anti-HIV drug AZT is combined with D4T, there is often a boost in the body's level of CD4 cells, a key indicator of a person's immune health. The use of this combination of anti-retroviral drugs is an excellent example of the new treatment options available for persons infected with HIV.

Fortunately, as our understanding of HIV grows, health care professionals are better able to treat. Blacks need to work closely with their physicians who can help them identify im-

portant community resources, such as educational, social and psychological services. Physicians should be thought of as partners in our health care.

Today, much can be done to avoid and to treat HIV. It is critical that anyone who doesn't know his or her HIV status be tested. Should the results of the HIV test be positive, immediate treatment should be sought immediately. Future, we need to make sure that news about any promising new treatments reaches all those affected by HIV.

Although HIV remains a life-threatening infection, those diagnosed with the disease can still enjoy full lives. Now, with our increased understanding of the disease, people with HIV can truly look forward to a future.

### Bradley gains bi-partisan support for 'Drive Through' bill

WASHINGTON, D.C.—Senator Nancy Kassebaum (R-Kan.) and Senator Bill Bradley (R-Tenn.) today show bi-partisan support for the Newborns' and Mothers' Health Protection Act of 1996.

The three Senators announced that

they would reintroduce the bill that ensures that new mothers and infants will not be prematurely forced out of the hospital by insurance companies. The act would allow new mothers and their infants to remain in the hospital at least 48 hours after a normal vaginal delivery and 96 hours after a Cesarean section. The act does not mandate a 48 hour stay, but states the choice would be in the hands of the attending, health care provider in consultation with the mother.

"Saving money in our health care system is important, but maternity stays are not the reason health care costs have skyrocketed. In a choice between a few bucks and a new life—the choice is clear," Senator Bradley said.

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# BUSINESSES

## Business Calendar

APRIL 18 &amp; 25

MEMPHIS, TN—Mid-South Minority Purchaser Council "Women in Business" seminar will be held at Memphis Cook Convention Center. For more info contact Ms. Doris Walker at 901-678-2388.

APRIL 17 THRU 19

CRANFORD—Business Seminar series—designed to give area business owners in logistics aspects of their operations. 10:40 a.m. at Union County College Campus. For more info call 908-709-7600.

**Calendar listings should be sent two weeks in advance to ensure publication**

## NMBC Mourns the Passing of Commerce Secretary Ron Brown

NEW YORK—The National Minority Business Council, Inc. (NMBC) joins with the friends, relatives, colleagues and the business community, in mourning the great loss of Commerce Secretary Ronald H. Brown.

Commerce Secretary Brown was unquestionably one of the greatest Commerce Secretaries the United States has ever had, and that he is an African-American was of particular significance to us at the NMBC. His leadership in forging a more open role in the U.S. in front of the global marketplace, is exemplary; making trade and commerce as equally important in our country's global policy, as are the affairs of the State and Defense Departments. Indeed, it was on such a mission that ties America's economic,

defense and state policies as pivotal to our country's foreign policy that Secretary Brown was on when he and other business leaders were traveling crashed.

"Most significant to us is the encouragement and access afforded to minority and small businesses by his leadership on global markets." John F. Robinson, president and CEO of the NMBC said. Ronald H. Brown was undoubtedly a trailblazer as his leadership in the U.S. and we respectfully request of President Clinton, to appoint someone to the Office of Commerce Secretary, with the same energy, passion, commitment, intellect and integrity that Ron Brown demonstrated so brilliantly in that capacity.

## East Orange Affirmative Action guru keeps close watch

**EAST ORANGE**—Ted R. Green, affirmative action compliance officer in East Orange continues to keep a close watch on the affirmative action practices of area developers doing business with the city.

"Under the leadership of Mayor Cardell Cooper, a staunch advocate of affirmative action, we are working with developers to insure the use of qualified local labor on development construction projects," said Councilman Jimmy Small, chairman of the Affirmative Action sub-committee under the Planning, Grants, Employment and Training Committee.

Green encourages developers to voluntarily comply but he is also responsible for enforcement of affirmative action policies. The city's current affirmative action policy mandates a 25 percent set-aside for subcontractors and 50 percent for minority participation on a project.

"The City of East Orange boasts a wealthy pool of qualified laborers, thus the issue for the nation, the state



**EAST ORANGE** Councilman Jimmy Small, who chairs the city's Affirmative Action sub-committee chats with laborers at an East Orange construction site. Pictured (l-r) Councilman Jimmy Small, Brian Jones, Darren Adams, Charles Miller and Affirmative Action compliance officer Ted R. Green.

and our city has never been one of quotas, but rather that of inclusion— inclusion of all people. As the Presi-

dent has pointed out, affirmative action has been good for America," Mayor Cooper said.

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## FREE Small Business Financing SEMINAR

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**Featured Speakers:** Adam Mukerji, Director, Commercial Lending Division, New Jersey Economic Development Authority (NJEDA); Michael Land, VP/Manager, Government Guaranteed Lending, Summit Bank; Mark A. Fury, Mayor, City of Plainfield; and Adam Farrah, Director of Financial Programs, Union County.

**Thursday, April 25**

8:00 a.m. - Continental Breakfast — 8:30 a.m. - 9:30 a.m. - Presentation  
Plainfield Public Library, 8th Street at Park Avenue, Plainfield, NJ

If you're a small business owner, and you've found that your sources of traditional financing may be limited, don't miss this free, no obligation, informative seminar on alternative business financing. You'll learn about federal, state and local government programs which offer loans — often at below market rates. Plus, get answers to your most pressing questions, straight from the experts.

Seating for forward thinking businesses like yours will be extremely limited, so please reserve now by calling Judy Wimer at (201) 701-2628.

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## Black press

Continued from page 1

uses, come stand with us. If you are worried about whether there will be a job in their future, come stand with us. If you are anxious that your children will get sick and not get decent medical care because you lack health insurance, come stand with us. If you are aware of nights concerned about your children's safety, come stand with us. If you've had enough of political leaders talking about family values. While not supporting what families need to raise healthy, safe, moral, and educated children, come stand with us on June 1 at the Lincoln Memorial in Washington, DC," said Edelman.

Leavel said, "As Dr. Martin Luther King, Jr., said 'the ultimate measure of a person is not where they stand in moments of comfort and convenience, but where they stand at times of challenge and controversy.' We must stand for children now."

Leavel said, "We are here to support our children.

**Insurance** Continued from page 1

baseball census and data and the New Jersey Planning Commission's "Community of Place" planning report for the new legislative session that began last month—requires insurers to provide the Department of Insurance information on property values, insurance premium rates and small businesses in their communities.

The bill calls on the Insurance commissioner to determine consumers' and small businesses' availability of insurance, affordability of insurance and adequacy of insurance coverage.

Senator Rice noted that the department has never undertaken such a study to determine what consumers and small businesses in their communities pay for insurance.

Senator Rice's bill— which he introduced last year and reintroduced for the new legislative session that began last month—requires insurers to provide the Department of Insurance information on property values, insurance premium rates and small businesses in their communities.

Leavel said, "We are here to support our children.

## ATTENTION

residents of  
Monmouth County



## THE MONMOUTH COUNTY BOARD OF CHOSEN FREEHOLDERS HAS CREATED A FAIR HOUSING OFFICE AND APPOINTED A FAIR HOUSING BOARD

The Monmouth County Fair Housing Board has been established by the Board of Chosen Freeholders to provide policy and guidance on compliance with State and Federal fair housing laws and regulations to protect the rights of all Monmouth County residents. The Fair Housing Office will provide the following services:

1. Coordination of a county-wide approach to ensure fair housing for residents.
2. Establishment of an intake and screening procedure for discrimination complaints. Services will include assistance and counseling on procedures for filing a complaint, help in completing the complaint form, and review and verification process.
3. Provide general information and assistance on housing problems, and when necessary refer clients to other agencies that are funded and staffed to handle a specific housing problem, including referral to the New Jersey Department of Civil Rights.
4. Education, training and technical assistance to individuals, groups, agencies and/or organizations.

5. Acquire and coordinate assistance of New Jersey Division of Civil Rights, and the U.S. Department of Housing and Urban Development (HUD) for verification of discrimination practices and negotiating settlement for fair housing problems.

The office will provide service and assistance to the general public however, we have targeted the following groups as our highest priority:

**MINORITIES, HANDICAPPED, HOMELESS, SENIOR CITIZENS, FAIR HOUSING GROUPS, CONCERNED HOME/APARTMENT LEASE GROUPS, HOMEBUILDERS, REALTORS, LENDING INSTITUTIONS, AND MUNICIPALITIES**

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**LEGAL NOTICE**  
HOUSING AUTHORITY  
OF THE  
CITY OF ASBURY PARK, NEW JERSEY  
RESOLUTION

BE IT RESOLVED by the Board of Commissioners of the Housing Authority of the City of Asbury Park, New Jersey, that the Annual Meeting for the year ending December 31, 1997, the Housing Authority will meet at the Regular Meeting on the second Monday of each month, unless the same shall be otherwise determined by a majority vote of the Board, shall be held on the second Tuesday of each month. The Public Meeting shall be held at 5 p.m. The Board will meet in Executive Session at 6:30 p.m. and the Board will meet in Regular Session to hold a Workshop Session at 7:30 p.m. to 8:00 p.m. The public portion of the meeting will commence immediately following the Regular Session. The Regular Meeting will begin at 8:00 p.m. at the City of Asbury Park, New Jersey, in the Administrative Office located at 1001/2 Third Avenue, Asbury Park, New Jersey.

IT IS FURTHER RESOLVED that the Board of Commissioners of the Housing Authority of the City of Asbury Park, New Jersey, that the Annual Meeting of the Housing Authority of the City of Asbury Park shall be held during the month of January, 1998, at 8:00 p.m. at the place and time to be determined by the Board of Commissioners of the Housing Authority of the City of Asbury Park, and;

BE IT FURTHER RESOLVED that the purpose of the resolution passed above is to amend the "Annual Meeting Notice" to be placed in the bulletin board at the City of Asbury Park City Hall, Asbury Park, New Jersey, and that a copy of this resolution be filed with the New Jersey State Department of Community Affairs, Division of Housing and Construction, and placed shall be delivered to the Asbury Park Press, the Coaster, and the City of Asbury Park, least seven (7) days prior to the meeting.

BE IT FURTHER RESOLVED that the purposes of the above Annual Meeting are: (1) for annual organization or reorganization of the Housing Authority of the City of Asbury Park, New Jersey, (2) to conduct the business of the Regular Meetings to be held by the Housing Authority of the City of Asbury Park during the upcoming Fiscal Year, and (3) to conduct the business of the Housing Authority for the annual organization and reorganization of the Housing Authority of the City of Asbury Park, and;

BE IT FURTHER RESOLVED that a copy of this resolution be sent to the Asbury Park Press, the Coaster, the City News and posted in City Hall, Asbury Park, County Clerk's Office, Asbury Park, New Jersey.

IT IS FURTHER RESOLVED that in case of the dissolution and/or other notice required by said law shall be issued to any person who requests it and who has paid a fee of \$2.00 I hereby certify that the above resolution was adopted by the Board of Commissioners of the Housing Authority of the City of Asbury Park on April 19, 1996.

CLAUDIA A. SWEENEY  
SECRETARY  
FEE: \$12.40

04/17/96

**HOUSING AUTHORITY OF PLAINFIELD**  
\$19 EAST FRONT STREET,  
PLAINFIELD, NEW JERSEY 07070

**REQUEST FOR PROPOSAL**

Request for Proposals - No. 9609

The Housing Authority of Plainfield is seeking proposals from qualified companies that have experience in investigating and developing various ways to deal with criminal and socially undesirable behavior and attitudes of tenants and providing avenues to deliver and implement strategies to combat these problems.

It is a Pilot Program, the goal of this Request for Proposal (RFP) is to select a qualified company that has the experience in dealing with the criminal element that has been identified and to provide a plan to manage its property. The company is to have to be qualified in experience in developing and/or managing management policies on effective strategies in dealing with problems

and/or other related issues.

For further information about the substance and background of the RFP, you may contact the Housing Authority of Plainfield at (908) 774-2600, between the hours of 9:00 a.m. and 5:00 p.m. weekdays and request a detailed RFP, which will contain the requirements of the proposal. Proposals must be received by 12:00 noon, April 26, 1996 in order to be considered.

The successful company will be responsible for the following duties:

• Participation in strategy sessions with the APHA and the APHA's attorney.

• Negotiations with the plaintiff's Attorney in regard to pre-settlement.

• Representation of the APHA at trial.

• Communication with the APHA's attorney.

• Preparation and filing of all legal documents, correspondence, and filing of the court, etc.

• Providing advice to the APHA until the matter is resolved.

Further information about the substance and background of the RFP can be obtained by calling the APHA's Attorney, Mr. James McDonald at 308-775-7400.

Should you or your firm be interested in this assignment, please correspond with the APHA at the address above, attention: Claudia Sweeney, Executive Director, not later than May 1, 1996. Please provide the following in your response:

• Your firm's resume showing the names, experience and educational backgrounds of the principals and partners.

• An identification of the staff who will be representing the APHA on this assignment and the experience and educational background of each.

• A copy of your firm's letterhead.

## Pepsi scholarship program awards \$55,000 to Newark college-bound students

**NEWARK**—City high school students with college plans were awarded \$55,000 in scholarship money by Pepsi-Cola Company in the firm's ongoing commitment to the city and its residents.

For the second year in a row, the recipients of the Pepsi-Cola Renaissance Scholarship Program will be the

Ready Foundation; the Portuguese American Scholarship Program; the Msgr. Linder Scholarship Fund of the New Jersey Corporation; the Newark Housing Authority Scholarship Fund; the Simmons Scholarship Fund; the Seton Hall Pre-Med, Pre-Dental Scholarship; and New Jersey Institute of Technology's Newark Scholars

Program.

The goal of this innovative financial assistance program, which also includes a computer software program for students, is to provide funds and resources to "to improve the quality of tomorrow's work force by encouraging students to stay in school, graduate and move on to post-secondary

educational pursuits," said Bill Glenn, market unit manager for Pepsi's New Jersey operations.

"Pepsi-Cola has teamed up with these fine programs because we are all aware that our students are afforded few financial opportunities and thus incentives, to continue their education beyond the high school

level," he continued.

Pepsi raises the monies for the scholarship program by donating a portion of every Pepsi sale in Newark to this fund. All stores and restaurants which carry Pepsi products in Newark (Pepsi, Diet Pepsi, Coke, Coke Free, Pepsi, Pepsi Plus, Mountain Dew, Slice, Lipton Original, All Sport and Ocean

Spray) are participating in the program.

"We at Pepsi-Cola have long embraced the philosophy that an investment in the future of the city, the state and the nation as a whole. The Renaissance Scholarship program is indicative of this commitment," Glenn concluded.

## As I See It Continued from page 4

structure is heaping all kinds of praises on the man they demanded be investigated for some of his questionable investments.

Black folks have known for years how brilliant Ron Brown was because we have been following the career of many African who learned the art of making the system work for him and his African American constituents while making sure certain white leaders were in the mix.

Brown was born in Washington, D.C., the son of two Howard University graduates. He was black, but he was also a privileged black. That made him different in many ways.

When the family moved to Newark where his father managed the old Hotel Theresa at 25th St. and 7th Ave., Ron

became a "Sugar Hill kid," who developed his street smarts.

Youth was the premier hostelry for black folks, especially entertainers and politicians visiting the Harlem of the 1950s. Brown learned to be good, the bad and the ugly in black and white.

He always believed the salvation for minorities was education and political involvement and followed the path of both.

With family friends like the late Whitney Young of the National Urban League, Washington attorney Vernon Jordan, Congressman Charles Rangel, Bass Patterson and David Dinkins it is any wonder his skills as a political strategist helped elect a U.S. President when Bill Clinton came to him for help

pass all three sections of the exam. The SAT scores were significantly lower than the percentage of students achieving minimum proficiency on the eighth grade Early Warning Test lagged far behind.

There were many statements made by educators and officials when the state report cards were published that tried to explain, rationalize and justify their districts' results. "Spin control," was in full operation, and officials counted on these results being forgotten about when this year's school board elections came around. They were right, as the political establishment in the short attention span and focus of the general public at large. It's a shame that we can be counted on to do so little to fight for our children and their right to a quality education. The failure to keep these issues on the front burner, will undoubtedly lead to more

as the first black chairman of the Democratic National Committee?

Ron's appointment as Secretary of Commerce gave him the kind of foundation suited to his flamboyant lifestyle. He wanted to become a power in international politics and diplomacy and viewed the whole world as his

In many ways he became the symbol of ultimate Washington power politics.

There's no doubt about it. Ron Brown knew how to play the game of politics and enjoyed every ounce of real power means.

He had invaded the inner sanctums of the "good ole boys" but never forgot his roots. It is a lesson to be learned by those who are mentored and advised.

empty promises made and an escalation in the despair and hopelessness far too prevalent among our young people.

## Don't complain Continued from page 4

that they are "for the children" but the needs of the children get left in the sidelines. This may be state of affairs going by unchecked for the most part, because of an apathetic, uninformed and uninvolved electorate.

When the state report cards for individual districts were released last December, the Education Commissioner Leo Klagholz said that the results indicated that "...we have a way to go with education in the state.... What that says to me is that we can't continue to do things the way we have been." The report cards exposed the huge gap between the performance of students enrolled in wealthy and affluent districts and those in the poorer districts. In New Jersey's so-called 30 special needs districts, 60 percent of the students who took the HSPT test for the first time failed to

pass all three sections of the exam. The SAT scores were significantly lower than the percentage of students achieving minimum proficiency on the eighth grade Early Warning Test lagged far behind.

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## Work in progress Continued from page 1

under the guidance of professional architect Indiana Babb and Alonso Adams. The home of the mural will be "Plainfield—the Queen City."

The entire \$2.8million Newark Station project is funded through a combination of the State Transporta-

tion Trust Fund, the Federal Transit Administration, the Federal Highway Administration, the City of Plainfield and other sources. NJ Transit's portion of the work is expected to be completed in 1997.

## Free ride Continued from page 4

ored people and the Jews who are descendants of Cain... when we move into a new land we are to kill the inhabitants of all the other races... nor are we to allow other races to rule over us."

It seems to me that the Southern sympathy of re-deciding the outcome of the Civil War has moved north, and gained a wide new following, a following which the US government doesn't want to try to stamp out.

## National News Continued from page 3

suffering from a lack of compatible organs for donation. "The best way to increase the number of organ transplants is to increase the number of blacks," says Dr. James L. Phillips of Baylor College of Medicine in Houston, "but in 1993 in Houston, for example, only 10 percent of organ donations came from blacks even though 28 percent of people on organ waiting lists were blacks." Blacks made up 12 percent of the U.S. population but account for 34 percent of all kidney-failure patients. Currently, there are 45,000 people on the national list, and are waiting for life-saving transplants. April 21-27 is National Organ and Tissue Donor Awareness Week. Call 1-800-355-SHARE for more information.

**BLACK PRESS TO HOLD 1996 CONVENTION IN HOUSTON**  
Hardy Brown, National Newspaper Publishers Association first vice president, has announced that the group has selected Houston, Texas and the Double Tree Hotel at Post Oak as sites for the NNPA's 1996 Annual Convention. The convention will run from Wednesday, June 19 to Sunday, June 23, 1996. Call NNPA's National Office at (202) 588-6764 for more information.

## WINNIE RAN UP UNAUTHORIZED BILLS IN SOUTH AFRICA

Nelson Mandela's former wife, Winnie, spent \$60,000 without permission in 1994 to travel with private bodyguards while she was a deputy minister. In their divorce proceedings, Winnie Mandela said her monthly expenses amounted to about \$27,000, far in excess of her earnings as a member of parliament of \$4,000 a month.

## REAL AUNT JEMIMA HONORED BY HOMETOWN

According to the Philadelphia Tribune, Rosie Lee Moore smiled at America for 17 years, but few Americans knew her. Now, 30 years after her death her hometown of Heame, Tex., is producing a brochure to honor the woman most known only as Aunt Jemima. The Heame native represented the Quaker Oats Co. as Aunt Jemima from 1950 until she died in 1967. She spent her adult life in Oklahoma City. Her picture stayed on the products for about 10 years after her death. The Heame Chamber of Commerce reports it is a developing a brochure to explain Ms. Moore's history and a map to her gravesite.

## NEWSMAKER OF THE YEAR: THE SPEECH

When the National Newspaper

Program.

The goal of this innovative financial assistance program, which also includes a computer software program for students, is to provide funds and resources to "to improve the quality of tomorrow's work force by encouraging students to stay in school, graduate and move on to post-secondary

educational pursuits," said Bill Glenn, market unit manager for Pepsi's New Jersey operations.

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Spray) are participating in the program.

"We at Pepsi-Cola have long embraced the philosophy that an investment in the future of the city, the state and the nation as a whole. The Renaissance Scholarship program is indicative of this commitment," Glenn concluded.

## Muhammad speaks

Continued from page 1

transported to the Riverview Medical Center in Redbank, where he died hours later.

Family members are disturbed by the police account of events. His mother said his clothing eight hours after he was transported to the hospital, revealing the cause of death, was "bloody." Including a shirt, undershirt and leather wallet were "soaking wet." She attributes the soaked clothing to police housing down the cell to hide evidence.

Also confusing was his arrival time to the hospital. Reportedly, first arrived at the hospital with Davis 79 minutes after he was picked up. Medical treatment was not administered by first aid, and the 1-mile distance to the hospital normally taken by first aid was not traveled. Police reports indicate their arrival to the police station at 3:21 a.m., hospital records indicate his arrival to the emergency room at 4:42 a.m.

Another point of contention was

the claim by an officer that Davis "reeked of alcohol," despite laboratory tests concluding there was no alcohol in his system. A re-examination of the case was recently conducted by the Monmouth County Prosecutor's Office and their results again concluded that Davis' death was "drug associated."

About the other discrepancies, the prosecutor's office said that an arrow was made in the time documentation mostly likely due to the emergency room environment.

Railing from the police accounts, Muhammad drew a parallel between Davis' death and the 1976 death of South African activist Steven Biko. "In South Africa they (police) killed brother Steven Biko the very same way. They wanted the mother of brother Biko and all of us to believe that he committed a form of suicide while he was in jail," he said.

Muhammad applauded Hazel

Davis for having the courage to take photographs of his son's badly bruised body. He criticized the medical examiners report for "being incomplete."

Indeed, the medical examiners findings repeatedly describes relatively minor abrasions to the right side of Davis' torso and left side. The findings apparently indicate no other contusions or lacerations, but the photo's the picture. Davis took

Minister Eric Muhammad, who was primarily responsible for Khalid Muhammad's visit, said that a legal recourse on behalf of the Davis family is being pursued. He said he intends to rally community support to "aid the legal process along the lines of doing what it is supposed to do." Eric said that legality without activism would not accomplish anything unless there was a "groundswell of support from the community."

## City News Publishing Company



announce the

## City News 100 Most Influential

### Who are The 100 Most Influential in New Jersey?

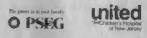
- Individuals who contribute significantly to the progress of black people in the state of New Jersey
- Individuals who use their success to uplift the black communities of New Jersey
- Individuals who use their positions to promote good corporate citizenship
- Individuals who selflessly do extraordinary community service
- Individuals who not only understand the critical importance of rebuilding New Jersey's urban communities, but also commit significant time and resources to urban revitalization

**Don't miss the City News 100 Nominees' list in next week's paper.  
You may be among those nominated!**

May 2, 1996



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SPRING 1996 GUIDE TO SKIN CARE/HAIR CARE/BODY PAMPERING

# The Beauty of Feeling and Looking Good

**featuring:**

**Skin Care:**  
enhancement & maintenance

**Hair Care:**  
styles & trends

**Spa & Spa Treatment**  
feeling good & looking good

**Shower/ Bath Gels**  
most soothing to your skin

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## THE STATE OF AFRICAN-AMERICAN HAIR: *keeping abreast of trends while maintaining healthy hair*

By: Marie Winchester

**T**he latest trends in Black Hair mirror the wide range of moods that cut across the African-American hair care landscape. On the one hand, Black women are waging a valiant battle against age as magnified in the proliferation of coloring products that are marketed as youth enhancers and weapons in the fight against aging.

On the other hand, the consciousness-driven movement that spawned the Million Man March, has also seen women exhibit their pride by wearing braids and other natural styles.

William Bennett, Jr., owner of Frog's Hair Salon in St. Petersburg, Florida, and an internationally-known hair designer and educator, agrees that color and natural hair care dominate the Black hair care realm. However, he says that he has witnessed a disturbing trend in that more clients are coming to him with excessively damaged hair. That's because the use of color on chemically-treated hair requires special care and attention. Failure to take care of the after color has been administered, can result in "hair horror stories."

### PRODUCTS FOR TODAY'S TRENDS

#### Hair Coloring



Clairol has six brands of hair color products that recognize "the needs of African-American women for natural-looking hair color shades that are complementary to a wider variety of complexions." The products, which have been extended to its African-American Shades Collection include: Nice 'n Easy - a permanent hair coloring product available in Natural Honeycomb (light blonde), Natural Mahogany (dark auburn), Natural Moroccan Brown (light golden brown) and Natural Ebony (black). Miss Clairol - This classic shampoo-in permanent hair color product provides brilliant color results and maximum gray coverage; Natural Instincts - Clairol's newest hair coloring line boasts a blend of aloe, chamomile and ginseng that deliv-

er long lasting semi permanent color and in just ten minutes while adding superior conditioning, Glints - Glints is a no-commitment color enhancer that gives color a little "kick" and lasts for six to eight shampoo. Colors in the African-American Shades Collection are Ruby, which enriches hair with a reddish tone, and Espresso, which brings back and deepens hair to a rich chocolate brown. Loving Care Mousse - This semi-permanent hair color covers gray without changing natural color or turns gray into highlights. Darkest Brown and Natural Black are available in the African-American Shades Collection: Men's Choice - Men represent a rising number of salon clients-testimony to their grooming sensitivity. For men who want to cover their gray and retain natural-looking hair color that won't fade or redden, Men's Choice is the hair color solution.



Courtesy of L'Oréal (Excellence Crème)

L'Oréal's Excellence Crème is a creme hair color designed for use at-home that provides superior gray coverage as well as exceptional conditioning benefits. Excellence Crème also protects the strength of even the most delicate hair during and after the color process. It imparts healthy, lustrous locks with rich, lasting color. It is available in 32 shades that cross the color spectrum of blacks, browns, auburns and blondes. L'Oréal's Exuberance 7 Day Color Foam is the first semi-permanent color that gives women maximum control and shine in 12 exuberant shades. Ideal for young, first-time users or fickle color chameleons who aren't concerned about gray coverage, Exuberance offers personalized freedom by putting color intensity control in the customer's hand with easy-to-follow instructions. L'Oréal's Highlighting Duo is a process that delivers two vibrant color highlights that accentuate natural hair color, giving depth and dimension. It comes in six shades; L'Oréal's Preference Fade Resistant Formula is a product that delivers "magnificent, rich and luminous color that resists fading." That's because the product contains two new patented color molecules that provide better adherence, lastiness and resistance to fading, even through repeated shampooing.

Soft Sheen's Optimum Care Moisture Rich Conditioning Permanent Color is another hair color alternative. This

new easy-to-apply hair coloring kit not only has an array of colors, but contains ingredients and elements that address the unique hair color desires and hair care needs of African-American women. The colors are truer and the formulation takes in consideration the fact that many African-American women have permed or relaxed hair and need color products that will achieve the color without damaging the hair. The panorama of colors available include, jet black, black, warm brown, ash brown, chestnut auburn, cinnamon spice, fire auburn, bronze, dark blonde, and light blonde.

Those with color in their hair must pay particular attention to the health of their hair. Bennett advises keeping hair trimmed all the time, using an intensive moisturizer and keeping hair well conditioned with a product that is catastrophically charged and formulated to address the deleterious effects color has on the hair.

### RETURN TO THE MOTHERLAND

Sculptures, braids, weaves, locks, afros, corkscrews, textured hair, twists, the natural, and their Afrocentric variations, have established a new standard of beauty. Once considered a fashion "no-no," braids are now a permanent part of the hair fashion landscape.

Soft Sheen's "Roots of Nature" was specifically formulated for the natural style and the need by stylists to apply products to the hair and scalp that are nature-derived. Roots of Nature fits this profile because it is a new line of natural hair care products created through the process of Botanical Therapy. Based on ancient arts of natural healing, herbology and aromatherapy, Botanical Therapy extracts and distills the life forces of select, therapeutic botanicals. Once these powerful essences are isolated, they are blended precisely and synergistically to provide dramatic results.

Roots of Nature is available at outlets nationwide that specialize in natural hair artistry. For more information on Roots of Nature, contact 800-621-6143. ■





## STEP IN EASY.

Getting in and out of some sport utility vehicles can be an adventure in and of itself. Not so in the 1996 Jimmy from GMC Truck. Stepping in is easy thanks to the LOWER STEP-IN HEIGHT — achieved without sacrificing ground clearance. There's no need for those optional, add-on steps offered by some competing vehicles. But don't let the comfort features fool you. Under the skin of the handsome styling lies the heart and soul of a GMC truck, built to take anything the road can hand out, and tough enough to hand it back. The 1996 GMC Jimmy offers 195 horsepower and true "shift-on-the-fly" InstaTrac® 4WD, and a number of available suspension packages designed to fit the driving needs of just about anyone. Plus, the Jimmy can tow up to 5500 pounds when properly equipped.\* So step in and step on it. You're coming on strong.



## STEP OUT IN STYLE.

If stepping in is easy, then stepping out is in a class by itself. The elegant, aerodynamic styling of the 1996 GMC Jimmy has the contemporary look of the 90's that'll get you anywhere you want to go—in style. You can forget luxury sedans. In the 1996 GMC Jimmy, you're coming in strong—and elegant. For more information or product literature, call us at 1-800-GMC-TRUCK. Or better yet, step into your nearest GMC dealer and take a test drive.

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Coming On Strong

# SKIN CARE

## for African-Americans

By: Marie Winchester

In this obsessed-with-looks society, there is an incredible premium placed on appearance. Embodying that premium is the quality and texture of one's skin. More than any other quality, skin tone represents a defining dynamic for African American women. Its quality speaks volumes: Complexion can radiate vitality or betray age. It is a truth serum regarding a frame of mind or a quality of the diet.

Esthetician Irma Denson, president and founder of Irma Denson Skin Care Center and Day Spa in New York City, is an expert on African-American skin and its nuances and dynamics. This Paris, France-educated specialist has analyzed and prescribed solutions for various types of skins and skin conditions for 17 years.

According to Ms. Denson, most African-Americans' skin suffer from deep dehydration. The skin tends to be oily on the outside, but dry on the inside. In this condition, the natural moisture is trapped inside because of a lack of water and the use of too many oily products. At times the skin feels sensitive, has flaky patches, itching and the complexion is ashy.

Another skin care choice revolves around the new technology of Alpha Hydroxy Acid products. The skin care industry has witnessed a quantum leap due to the discovery of the Alpha Hydroxy Acid family of products. This has opened up a whole new and dramatic world of skin care improvement options.

Of this family of Alpha Hydroxy Acids, Ms. Denson recommends that African-Americans select products containing (AHA) glycolic acid, a non-toxic natural substance that is derived from sugar cane and fruit acids.

"Products that contain glycolic acid are very good for dry and oily skin. Glycolic acid sloughs off the dead surface skin cells that impede moisturization and clogged pores, which is the major cause of break outs," Ms. Denson explains. She adds that glycolic acid is also very effective in treating different grades of acne and it helps smooth out the fine lines, giving the face a younger, fresher look.

Crucial to the improvement of skin is cleansing. "Cleansing is one of the most vital elements of total skin care," stresses Ms. Denson. "When meticulously and constantly performed, you get very good results. A deep cleansing assures the removal of impurities, any residue of make-up can rid the skin of excess oiliness. Most important, proper cleansing, which should be done twice daily, enhances the skin's ability to breathe."



Irma Denson

For overall skin maintenance, she recommends that African-Americans use products made from vegetable and botanical extracts such as chamomile and sage, almond, aloe, azulene. These products are gentle, anti-inflammatory and have a soothing effect on the skin.



Ms. Denson has treated a variety of skin problems and offers a program on how to treat each condition.

**PROBLEM - Hyperpigmentation** - caused by squeezing blemishes which results in dark spots, this condition is unique to Black skin. Other causes include sun damage, birth control pills, pregnancy and drugs.

**SOLUTION - Consult a dermatologist** for a prescription or consult an esthetician. Ms. Denson recommends for her clients an array of products with glycolic acid, hydroquinone or kojic acids. These product combinations are very effective in lightening hyperpigmentation (discoloration). Repeated use will minimize skin discoloration and age spots and the overall appearance. With continued use, the skin will be softer, smoother and more uniform in color than ever before.

**PROBLEM - Facial Hairs** - Caused by shaving and plucking which results in ingrown hairs, razor bumps and dark spots.

**SOLUTION - Ms. Denson advises** that with this condition to have the hair waxed away by an esthetician since this procedure tends to lift the hair from the follicles of the pores.

She advises using a highly effective product by the name of Tend Skin, which was developed by Dr. Steven Rosen and is available for purchase from her. This product should be used twice daily for several days, on legs, bikini lines, underarms and in other areas that are prone to hair growth and razor bumps. It is a product that both men and women can use.

**PROBLEM - Acne**

**SOLUTION - Use products that contain benzoyl peroxide, a water-based formula.** They help to reduce irritation and excessive dryness while penetrating the pores and releasing oxygen. Application of these products also attack the bacteria, which produces acne. Those allergic to benzoyl peroxide can substitute sulphur, which also has a very therapeutic effect on the skin.

To address this condition, she suggests deep cleaning and exfoliation (removal of dead skin cells) depending upon the skin type. Merri Dee, a Chicago-based television personality whose ability to survive in this appearance-driven business,



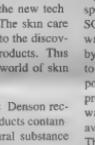
evolved into a beauty consultant, by demand. Ms. Dee says her guests have sought her advice on how to keep their skin looking young and vibrant. To accommodate the hordes of requests, she has refined a skin care routine for Black women: 1) Clean the skin with a lubricating lotion to remove make-up 2) Cleanse face twice daily with a face sponge, this mini-cleansing/facial can rid the skin of deeply embedded oils and make-up 3) Follow with a light, non-alcoholic, non fragrant astringent. Those on a budget can use Witch Hazel, which contains non-irritating alcohol.

Nubia Skin Care Inc is touted as "The Ultimate Black Skin Care Experience!" It is All That Miracle Revitalizing formula from Nubia - this product contains the important glycolic acid that esthetician Irma Denson recommends. All That Miracle Revitalizing formula from Nubia Skin Care Inc. has been shown to produce excellent results on skin with fine lines, wrinkles, blemishes, discolorations, and dry, flaky conditions by accelerating the skin's natural ability to renew itself. It contains herbal extracts and humectants that "leave your skin feeling as soft and supple as skin that's years younger."

One of Nubia's newest skin care product offerings is the All That Oatmeal Buffing Creme, which promises to buff away dead cells and keep the skin clean and fresh. A thoroughly natural modern version of the age-old facial mask, All That Oatmeal Buffing Creme helps draw out impurities while softening the skin. Mildly abrasive almonds purify the texture, and Aloe vera helps heal the skin.

While there are a wide array of skin care products available, Ms. Dee says that the ultimate key to beauty revolves around a woman's self-perception. And, she says, women should not view aging as a sentence, but rather as a source of pride. "Wrinkles are a badge of honor," she declares. "Once a woman takes care of her skin and the skin wrinkles, as it will in time, she should focus inwardly feeling good about herself, still caring for herself, her skin and her looks."

*Irma Denson can be reached at Irma Denson Skin Care Center and Day Spa 155 E. 55th Street, Suite 4D, New York, NY 10022, 212-371-3413; For Nubia Skin Care products call 800-77-NUBIA ■*



Merri Dee



Into every life, a little stress will fall. Ways to combat life's pressures are as varied as the circumstances that create the conditions

One of the most popular stress busters falls under the "Pamper Yourself" category. And, one of the most popular outlets for decompressing is a spa

Whether it's an over-the-counter product that has tranquilizing effects, or a full-fledged treatment at a chi chi day spa, the net effect of a spa treatment can help combat the pernicious effects of stress. Enthusiasts boast that there is nothing more luxuriant or fulfilling as a spa treatment

Indeed, the offerings of a spa run the health and beauty gamut. With therapy being the major service distinction, spa treatments can address skin disorders, body pain, scar corrections and hair problems including hair growth and hair replacement. Services also include pedicures, make-up application, manicures and body therapy. More comprehensive spas offer electro-therapy, lymph therapy, electrolysis therapy and pain therapy

The Mary Kay Private Spa Collection beckons you to leave the grueling 9 to 5 deadlines, meetings, and conference calls. The Private Spa is a "unique collection of fragrant cleansing gels, candles, lotions, and oils" designed to help you "indulge, unwind and recharge" while escaping the everyday "hustle and bustle."

The "Spa" products in the BeutiControl portfolio include: Lip Peel, a two-step therapy the Lip Peel to help minimize the appearance of lines around the lips and Lip Balm to improve hydration. Renewing Scrub/Masque, revolutionary Micro-Scrubbing Beads polish away dry skin without leaving skin tight or dry. Or, use as a masque to help replenish skin with needed moisture

One of the most trumpeted spas in the country is the

# The Spa Choice

By: Melody M. McDowell

Glogannis Paramedical International Aesthetic Institute/Spa in West Bloomfield, Michigan, whose owner is Gloria Gaines Hanna. Ms. Gaines-Hanna's Greek-themed, African-American-inspired spa has won acclaim because she brings a medical and a beauty background to the operation

Additionally, the professionally-trained staff administers therapeutic facials and is the only facility in the U.S. capable of removing big bumps on the face through electrolysis. Whether it's the face, or the feet, our clinical cosmetologists can make dry skin supple like a baby's bottom, she declares

While Ms. Gaines-Hanna speaks with pride about the wide range of offerings, she is particularly proud that the Spa is one of the few of its kind that caters to the needs and demands of cancer patients. "We have African-American women cancer patients seeking treatment for keloids and other scars that are the ugly reminders of cancer treatments," she says

To remove these body marks, the Spa turns to a process called Body Airbrushing. In this procedure, the specialist takes an Airbrush to the keloid skin or takes permanent make-up needles and applies new skin into the keloid area and covers that area

Ms. Gaines-Hanna says her Spa attracts a majority white clientele, but the cancer treatments and the wide array of services are now drawing more African-American customers into its doors

Prices range from \$15 for a manicure to \$20 for the Jacuzzi, \$30 and up for holistic aromatherapy, \$40 for the Chinese pedicure, \$60 for a facial, \$70 for its permanent weight loss program, \$150 for wrinkle therapy, \$750 and up for permanent make up and \$2,000 for a hair piece

Ultimately, more and more people are turning to the "spa solution" for a two-pronged reason. They like the exhilarating effects treatments have on their bodies and women and men can use the therapeutic effects that this spa offers on their self esteem. And, if the "spa experience" can rehabilitate psyches so customers can be infused with the type of mental energy to combat stress, then it is understandable why spas have seen dramatic growth and witnessed unparalleled success



Gloria Gaines-Hanna, owner of Glogannis Paramedical International Aesthetic Institute/Spa treats a client

Ms. Gaines-Hanna says the Glogannis Spa brings another dimension to the Spa experience because it is not only a "feel good" institute, but it also serves as a "bridge between the medical and the beauty world."

At the Glogannis Paramedical International Aesthetic Institute Spa, specialists include cosmetologists who provide the more standard face like manicures, pedicures and facials. However, they complement their pedicure offerings with a special Chinese pedicure similar to a masque treatment that is applied to the feet and virtually "guarantees" beautiful feet at the completion of this procedure.

Glogannis Paramedical International Aesthetic Institute/Spa is located at 7421 Orchard Lake Road in West Bloomfield, Michigan, 810-266-3054; For a spa nearest you, call Spa Finders 212 924-6800 ■

# The luxurious experience of bath oils and gels

By: Melody M. McDowell

Spas represent the "Mother of Feel Good Experiences," then gels are certainly their offspring

According to beauty consultant Bettye Odom, owner of Bettye O's Day Spa in Chicago, gels are the perfect alternative to soap because unlike soaps, gels do not have a drying-out effect on the skin

She instructs her clients to apply gels to their cloths like it is soap. The gel-effect opens the pores so that the oil can be absorbed into the skin to combat the body's tendency to become dry. After showering, she instructs clients to rinse with cool water and to retain the moisturizing effect of the gel, towel off and re-apply oil to the skin. Then, add a moisturizing lotion to the body

Bettye Odom cautions against bathing and showering in hot water and advises warm or even cool water for daily regimen

Ms. Odom, whose Chicago-based full-service spa includes body polishing, facials, pedicures, manicures, herbal wraps, mud wraps, and much more, says that gels are ideal for the body, as opposed to the face. "Unlike the face, which tends to be oily, the body tends to become

more oily. Gels and body oils are thus, great items for combating the skin dehydration that often afflicts the body."

A number of companies have items that satisfy the body's craving for the type of moisture that only gels and oils provide.

Under its "Herbal Serenity" brand, BeauControl has a Body Gelee that cleans and conditions skin with a rich foaming gel. Its body oil brings a soothing and moisturizing dimension to dry skin. Under its Microderm Prevention brand, BeauControl has an Oxygenating Firming Gel that serves multi-dimensional purposes: It supplies oxygen and moisture so the skin stays supple and firm. Marine proteins in the product claim to aid cell turnover and promote firmness and resilience.

Ponds offer a Revitalizing Eye Gel that is ideal for minimizing dark circles and reducing under eye puffiness because it is formulated with Vitamin E.

Avon Naturals moisturizing bath treats include the Foam Bath with Apple & Clover Blossom, with Passion Fruit & Pineapple and with Jasmine & Orange Flower. These

nature-based bath delights represent the ultimate "feel good experience" and should be included in any "Pamper Yourself" regime

The Body Shop has a line of nature derived product specifically for "bath and body" that are under the "Ananya" brand. Included is the Ananya Bath Oil, which helps moisture the skin and combat dryness. Ananya Bath Oil Beads is unique because this bright, translucent bath bead contains macadamia nut and grapeseed oils that are specifically formulated to moisturize the skin. Again, borrowing from nature's Marshmallow root, Ananya Bath & Shower Gel cleanses the skin with a light fragrant gel.

La Costa Spa's panthenol-enriched Shower and Bath Gel is ideal for deep cleaning and moisturizing. And, within its Body Botanicals collection is a Spa Sponge Set that enhances the lathering effect in the bath experience.

Ultimately, gels and body oils represent another "weapon" in the anti-aging artillery and are ideal complements in a total beauty maintenance plan

Bettye O's Day Spa is located at 5200 S. Harper in Chicago, 800-262-6104. ■

## SKIN FACTS!

**N**ORMAL SKIN is healthy, balanced skin, in which all physiological processes-most notably, the secretion of oils, the circulation of the blood, and the sloughing of old cells-happen in perfect equilibrium. Normal skin has an even color with no blackheads or other blemishes, a minimum of lines and wrinkles, albeit a few tiny ones around the eyes and pores that are uniform in size and barely visible. It is the rarest, and most desired, of all skin types.

**OILY SKIN** is caused by over secretion of the oil glands, situated in the underlayers of the skin. This skin type is not necessarily bad since it is less prone to wrinkling and other signs of aging than other skin types. This is the result of the oil helping to keep precious moisture locked in the epidermis, or outermost layer of the skin. The negative aspect of this skin type is that oily complexions are especially susceptible to clogged pores, blackheads, and the build up of dead skin cells on the surface of the skin. DRY SKIN is the opposite of oily skin and occurs when

the oil glands are not producing sufficient oil to satisfactorily lubricate the skin. Dry skin is thin and often flaky, with pores that are almost invisible. Many fine lines are likely to form, even when the skin is relatively young, and there is a tendency for dry skin to be more easily irritated.

**COMBINATION SKIN** is by far, the most common skin type, observable in approximately 80% of all cases. As the name implies, it is a mosaic of dry, oily and normal areas. In most instances, a person with combination skin has dryness around the cheeks, eyes and neck, while oiliness is found in the T-zone, the area extending from chin to nose and upward across the forehead. Combination skin requires more effort than other skin types because each area has its own special needs.

**PROBLEM SKIN** is excessively oily, prone to eruptions of pimples, blackheads, and similar disturbances. This includes acne, which is not necessarily due to adoles-

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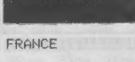
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